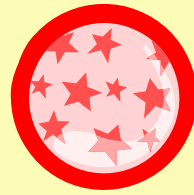
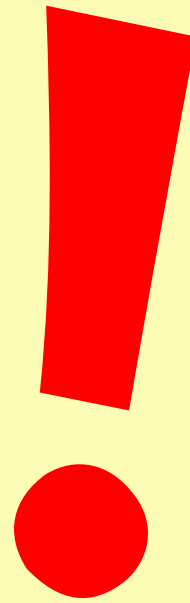


Let's



Play!



**"LET'S PLAY" IS
THE WINNETKA ALLIANCE FOR EARLY CHILDHOOD'S
NEW INITIATIVE TO ENCOURAGE CHILDREN
TO ENGAGE IN CREATIVE, IMAGINATIVE,
AND ENRICHING FREE PLAY.**

WHAT IS PLAY & WHY SUPPORT IT?

Play is an activity that is:

- ◆ child-initiated
- ◆ child-directed
- ◆ intrinsically motivating.

(Joan Almon, U. S. Alliance for Childhood, 2010).

Play is an essential activity of childhood and an integral part of every child's healthy development, growth, and learning across all ages, domains, and cultures.

For more info, visit www.winnetkaalliance.org.